

## Message Text

UNCLASSIFIED

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20

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W  
----- 089272

R 200746Z NOV 75  
FM AMCONSUL NAHA  
TO USDOC WASHDC UNN  
SECSTATE WASHDC 1927  
INFO AMEMBASSY TOKYO

UNCLASSIFIED NAHA 580

E.O. 11652: NA

TAGS: BEXP, BTRA, JA

SUBJECT: FOREIGN BUYER PROGRAM (FBP) - BROCHURE REQUIREMENTS FOR  
1976 U.S. TRADE SHOWS

REF: A. STATE A-6454, OCT 14, 1975

B. STATE 249989

1. CONGEN NAHA PLANS TO PROMOTE FOREIGN BUYER GROUP VISITS TO THE  
FOLLOWING SHOWS LISTED IN REF A:

A. MAY 2-5, 1976 - SUPER MARKET INSTITUTE - SMI CONVENTION  
AND EDUCATIONAL EXPOSITION, DALLAS, TEXAS

B. SEPT 8-17, 1976 - INT'L MACHINE TOOL SHOW, CHICAGO, ILLINOIS

C. OCT 10-14, 1976 - FOOD & DRUG EXPOSITION '76, ATLANTIC  
CITY, NEW JERSEY

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2. CONGEN WILL NEED 100 BROCHURES FOR EACH SHOW. WE PLAN TO  
SEND FSL SHINTARO TAKARA GROUP LEADER. AS USDOC AWARE, HIS EFFORTS  
HAVE BEEN LARGELY RESPONSIBLE FOR MULTI-MILLION DOLLAR PURCHASES AND  
ORDERS OF U.S. EXPORTS BY OKINAWA BUYERS GROUPS WHICH VISITED  
POULTRY AND EGG SHOW AND SUPER MARKET INSTITUTE, PLUS NATIONAL  
HARDWARE SHOW IN 1975.

3. CONGEN WOULD ALSO LIKE TO PROMOTE CHICAGO INT'L TRADE EXPOSITION  
JULY 1-18, 1976 (REFB). BELIEVE WE CAN INDUCE A SIGNIFICANT  
NUMBER OF OKINAWAN BUYERS TO ATTEND, ENTICED BY SHOW, BICENTENNIAL,  
AND MONTREAL OLYMPICS. REQUEST ADDITIONAL INFO ON EXPOSITION PLUS  
100 BROCHURES. (ANY OFFICIAL OR PRIVATE OKINAWAN EXHIBITS IN SHOW  
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ARE UNLIKELY.)

SYLVESTER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 20 NOV 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Reference:** 75 STATE A-6454  
**Review Action:** RELEASED, APPROVED  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FOREIGN BUYER PROGRAM (FBP) - BROCHURE REQUIREMENTS FOR 1976 U.S. TRADE SHOWS  
**TAGS:** BEXP, BTRA, JA  
**To:** COM STÁTE  
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